

The foundation of wellness





The microbiome & why it matters

The human microbiome is a complex ecosystem of trillions of microorganisms (such as fungi, bacteria and viruses) residing in our bodies which play a crucial role in our overall health.

When the microbiome is in harmony, it positively contributes to digestion, immune health, and even mental wellbeing.

When the microbiome experiences dysbiosis, an imbalance, it can lead to a variety of unwanted health issues.

An unhealthy gut microbiome impacts overall health

Dysbiosis

Dysbiosis is an imbalance in the microbiome, where harmful bacteria proliferate while beneficial bacteria decline. An imbalanced gut microbiome can create a myriad of health issues that affect everything from immune function to mental well-being.

Common symptoms of dysbiosis



Bloating, indigestion, and bowel irregularities



Unexpected weight changes and metabolic disturbances



Food sensitivities and nutrient deficiencies



Inflammation and immune dysfunction



Brain fog and sleep disorders



Skin rashes, eczema, and breakouts

Poor gut health: The common culprits

Diet

Consuming foods high in sugar, saturated fats, and low in fiber can cause dysbiosis that leads to disease, obesity, and autoimmune conditions. Without proper nutrients, the body cannot thrive. Further, consuming non-organic produce sprayed with herbicides like glyphosate can break down the cells in the gut lining, allowing toxins to enter, causing a myriad of health issues.

Stress

Stress and anxiety can impact the gut bacteria's composition through stress hormones and inflammation. In turn, the gut bacteria release metabolites and toxins that can alter eating behavior and mood. When the gut is thriving, so can the brain, and the inverse is also true; when the brain is thriving, it can also support the gut.

Lifestyle

Factors like irregular sleep, low physical activity, poor diet, and exposure to environmental toxins can strongly influence the microbiome. Further, topical skincare products like sunscreen and makeup are known to contain a myriad of toxins that can disrupt the skin microbiome.

Antibiotics

It can take the microbiome up to two years to come back into balance after taking antibiotics. While antibiotics can be essential for treating bacterial infections, overuse can disrupt the balance of the microbiome, negatively impacting both gut and immune function.

Environmental Toxins

Tight junction barriers can be degraded with exposure to gluten, pesticides, glyphosate (the main chemical in commercial herbicides), and other environmental insults. These toxins wreak havoc on the gut lining, causing digestive disorders and inflammation throughout the body.

ION* sparks cellular connection

At ION*, we're all about connection – starting with the very foundation of our science: tight junction integrity. Tight junctions are the seals between your cells which help to create defensive barriers in the gut and skin. Keeping these cells connected keeps your vital barriers intact, which sets the stage (or “terrain” as we like to call it) for seamless interaction between you and your microbiome.

ION* has been scientifically proven to strengthen these barriers through redox signaling, even in the face of environmental insults.

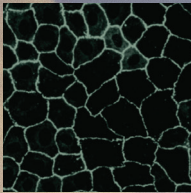


How is ION* unique?

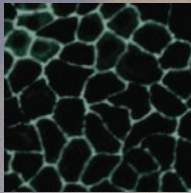
Instead of targeting gut health issues with supplements like probiotics, ION* takes a holistic approach to wellness by sparking the body's innate ability to thrive.

ION* Gut Support contains two optimally balanced, simple ingredients: humic extract and purified water. Our humic extract is derived from ancient soil rich in beneficial metabolites. These metabolites combined with trace minerals create fulvate, a unique family of molecules that is at the heart of our science.

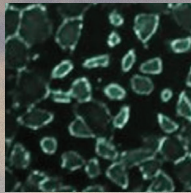
Scientifically proven to strengthen the gut lining by sealing cell junctions, even in the presence of harmful toxins, ION* helps to combat intestinal permeability, thereby protecting the immune system, improving digestion, and supporting a healthy microbiome.



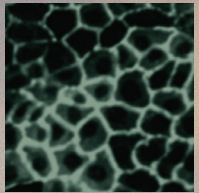
Control



with ION*



with Glyphosate



with ION* + Glyphosate



Scan to explore
our science.

The power of Fulvate

Antioxidant

Acts as an antioxidant by donating electrons to free radicals and by upregulating natural glutathione production in the body.

Carrier

Binds to essential nutrients and transports them into the cells that need them.

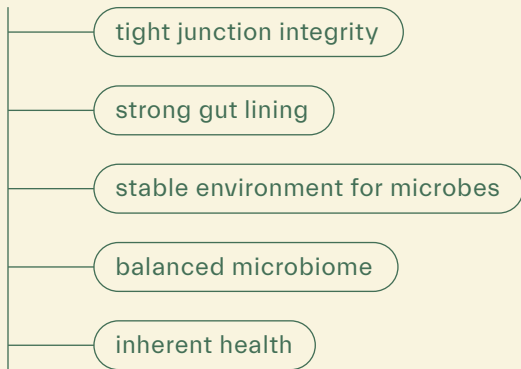
Chelator

Chelates to waste found within cells and removes them, providing a gentle cellular detox.

Communicator

Transmits messages via redox signaling, cell to cell, and cell to bacteria.

How does this all fit together?



ION* Gut Support

This all-natural daily wellness supplement diversifies your microbiome, supports healthy digestion, defends from toxins, and improves nutrient absorption. Backed by science, ION* Gut Support is proven to strengthen the gut lining, improving overall gut function. Gentle enough for the whole family, ION* gets to the foundation of health so you can thrive from head to toe.

Testimonials

"I have used ION* for 3 years now and it has completely improved my digestion and bloating issues as well as my mental clarity!"



- WHITNEY H.

"Adding ION* Gut Support to my family's wellness routine has been a game changer! I greatly appreciate ION's commitment to quality ingredients & research. My youngest son has struggled with gut health, and since adding Gut Support to his daily routine we've seen amazing results. This product should be in every family's house!"



- ALYSHA W.

Whole-body benefits



Digestive Support



Nutrient Absorption



Immune Function



Gluten Defense



Toxin Protection



Scan to learn more about the difference between ION* and Probiotics.

ION* Skin Support

ION* Skin Support works much the same way that it does in the gut—reinforcing cellular connection, supporting a healthy terrain for a diverse microbiome, and strengthening your body’s outermost barrier against toxins. This soothing and protective mist is mindfully formulated with simple yet effective ingredients to help minimize signs of skin damage and balance complexion while delivering a boost of hydration for healthy, glowing skin.

ION* Skin Support is specially formulated to work with skin cells, stabilize free radical production, and promote an increase in glutathione for healthy skin that breathes.

Testimonials

“I’ve been using ION* for 7 months and the results I’m getting have been amazing. My overall health has improved. My skin has never felt softer and has never looked more radiant. I no longer use any moisturizer because the Skin Support works so well to hydrate my skin, I don’t need it. Through the use of these products coupled with a healthy lifestyle I am achieving optimal health!”



- MELISSA K.

“Within a few days of using it my skin began to crave it and I could feel a difference. My skin feels softer and more hydrated. It also feels good to spray on after a day in warm weather. I feel like it’s the first thing I’ve used in years that has really helped.”



- CAMI C.

Healthy skin is
beautiful skin



Protect Against Toxins



Reduce Signs of
Skin Damage



Balance Complexion



ION* Intelligence
of Nature™

**Skin
Support**

Daily Defense Face Mist



Protect Against
Toxins
Reduce Signs
of Skin Damage
Balance
Complexion

Microbiome
Friendly

For All
Skin Types

8 fl oz / 236 ml

ION* Gut Support For Pets

This soil-derived daily wellness supplement supports the foundation of your pet's health. It utilizes our innovative fulvate formula to diversify the microbiome and strengthen the gut lining, defending against environmental toxins while improving nutrient absorption. All-natural and backed by science, ION* Gut Support For Pets promotes healthy digestion and boosts immune function – because pets need support, too.

Testimonials

“I am a 77-yr old, retired R.N. My dog and I are both ION* customers. We began her on ION* Gut Support For Pets along with changing to a raw diet. She is more active and now has normal, daily poops. Her hair is shiny. She is happy and so are we! Because we saw such improvement in our dog, I started ION* Gut Support myself!! I have never had a flat un-bloated stomach like now. Because of my dog and ION*, my life has changed. Thank you.”



- ALISON, BILL, AND
WEASEL THE DOG

“I have worked in the veterinary field for the past 6 years. During that time, we recommended ION* Gut Support For Pets to numerous clients to help improve their gut health as well as using it as a daily detox. We saw great improvement in pets' overall health, especially those patients with severe skin issues. As we all know, our skin is our largest organ and can show our gut imbalances dramatically. I also give ION* to our 5 kitties. They all take it very well and are doing great.”



- THERESA M.

Nature's blueprint for health



Kidney Function



Digestion



Vitality



Immune Health



Beyond the microbiome, our mission is macro.

“A new foundation
for human health.”

“I ended my career in hospital medicine and started the pursuit of understanding nutrition and ultimately, our broken food systems. This led me to found ION*, an all-natural wellness product to provide a new foundation for human health.”

— Zach Bush MD, CEO and Founder of ION*

ION* is the Intelligence of Nature at work, pioneering foundational wellness products that support the body's natural ability to thrive, even in a toxic world. Scientifically proven to strengthen the cellular integrity of the body's barriers, ION* bolsters your inner and outer defenses, setting the stage for a diverse microbiome and improved overall health. The soil-derived ION* suite covers gut, skin, and pet health, supporting whole-family wellness so you can live your best life.





+

**Farmer's
Footprint**

At ION*, we are all about connection: cell to cell,
person to planet.

Our commitment to support your health has been
matched only by our mission to disrupt the current
paradigm and restore human and planetary health.
We are forging a path to regeneration across the
planet and it is critical that our pursuit of health
begins with reconnecting to nature. That's why we
donate a percentage of every ION* purchase to
Farmer's Footprint.

Farmer's Footprint 501(c)(3) is a coalition of
farmers, educators, doctors, scientists, business
leaders and a passionately engaged community
aiming to expose the human and environmental
impacts of chemical farming and offering a path
forward through regenerative agricultural practices.
These donations help ensure that our combined
missions are met, including banning glyphosate and
restoring human and planetary health.

Learn more at **farmersfootprint.us**



ION* Intelligence
of Nature™



Scan to see
our FAQs.

MANUFACTURED BY:

ION* Intelligence of Nature
Charlottesville, Virginia
+1 844.432.5488

FIND OUT MORE:

intelligenceofnature.com
[@intelligenceofnature](https://twitter.com/intelligenceofnature)

©2024 Biomic Sciences, LLC



Printed on recycled paper.

These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure, or prevent any disease.

* Seraphic™