

# Refer a colleague and receive \$100!

# **Practitioner Referral Program Overview**

If an existing practitioner refers another practitioner to become an ION\* reseller\*\*, then both parties receive a \$100 credit towards their next ION\* product purchase.

\*\* The new practitioner must complete the application, be approved by our sales team, and place a minimum opening order of \$450 for *either party* to receive a \$100 credit.

## FAO's:

## How do I know I have received a credit?

A sales team member will reach out to you to let you know that the referred practitioner has been approved and you have qualified for a credit.

#### How can the \$100 credit be used?

The \$100 credit can be used to purchase ION\* products or to donate to Farmer's Footprint.

#### What is the minimum order?

For the new practitioner who was referred, there is a minimum opening order of \$450. For existing accounts, there is no minimum order; however, there is a \$300 minimum for free shipping.

## Does my \$100 credit expire?

Yes. The \$100 credit is good for 90 days from order acceptance. Any expired credits will be donated to <u>Farmer's Footprint</u>. You can choose to expire it sooner to donate it to <u>Farmer's Footprint</u> rather than using it toward the purchase of ION\* wholesale products.

## What is Farmer's Footprint?

Farmer's Footprint is a non-profit organization offering holistic approaches to support farmers, rebuild our soil, and preserve our food independence. It is a coalition of farmers, educators, doctors, scientists, and business leaders aiming to expose the human and environmental impacts of chemical farming and offer a path forward through regenerative agricultural practices.

## Can I get a receipt for my charitable contribution?

We do not offer receipts for charitable contributions at this time.

#### Is there a limit to how many people I can refer?

There is no limit to the number of practitioners you can refer. However, credit will only be given if the new referred practitioner applies, is accepted, and opens an account with a minimum \$450 order.

#### How does ION\* know that I referred a practitioner?

Tell the practitioner you are referring to put your name in the "How did you hear about us?" section on the practitioner application.

# Can the credit be combined?

The \$100 credits can be combined with other \$100 credits you have received.