# **ION\* Affiliate Program Summary**

Welcome to the ION\* Affiliate Program! Thank you for your passion for ION\* and your enthusiasm in sharing the benefits of our products and your personal experience with your world. Here is a summary of our program details.

#### **Commission rates:**

We offer a simple commission rate structure based on the volume of purchases made through your links or codes in a calendar month. If purchases attributed to you for a calendar month are under \$5000, you will receive 11% commission on each order, regardless of whether the purchase is a subscription or one time purchase. If your attributed purchases exceed \$5000 in a calendar month, you will earn 12.5% commission on each transaction for that month.

Customers have the option of choosing 30, 60, or 90 days for their subscription's recurring delivery. The affiliate will be attributed commission on each customer's subscription order so long as the customer places an order (either one time or subscription) within 100 days of their last order. Purchases are net of discounts, taxes, shipping, returns and refunds. Merchandise purchases are not eligible for commissions.

| Purchases   |                |  |
|-------------|----------------|--|
| per month   | Affiliate rate |  |
| \$0-\$5,000 | 11%            |  |
| \$5000.01+  | 12.5%          |  |

## Sample of 3 months sales:

|                        | Sales   | Commission<br>Rate | Commission |
|------------------------|---------|--------------------|------------|
| Month 1:               |         |                    |            |
| Purchases              | \$700   | 11%                | \$77       |
|                        |         |                    |            |
| Month 2:               |         |                    |            |
| Purchases              | \$5,100 | 12.5%              | \$637.50   |
| Total                  |         |                    |            |
| Month 3:               |         |                    |            |
| Subscription Purchases | \$2,000 | 11%                | \$220      |

### When & How paid:

For orders to be eligible for commissions, Affiliates must have completed the registration process on our partner affiliate platform. Affiliates will be paid monthly for their sales from the previous month. Payments will be made via online payment transfer by the 30<sup>th</sup> of the month. In order for a payment to be generated, Affiliates must earn \$100 from commissions and bonus payments in a month. If the commissions and bonus payments

total less than \$100 in a month, commissions and bonus payments will be accrued until they meet or exceed \$100 and then will be paid out in the next payment cycle.

Using the example above, the Affiliate would be paid by the 30<sup>th</sup> of month 3 as he/she will not exceed the \$100 threshold until after the 2<sup>nd</sup> month of sales.

To ensure the timely delivery of your commissions and bonus payments, please ensure your account information is up to date. Failure of notification could result in a stop payment fee.

#### **Promotional codes:**

A promotional code may be offered as a benefit of participation in the ION\* Affiliate program based on performance.

## Cookies:

Affiliate link cookies are valid for 60 days. Sales will be credited to you if your affiliate cookie is the *last* one captured within this period and is still retained by the user's browser.

NOTE: Orders may not be credited to you if a user or the browser they are using blocks these cookies or the user has entered our website directly in a new private (incognito) session.

Codes are an alternate option for customer to use to be able to track the purchase back to your affiliate account.

## **ION\* Subscription program**

The most cost-effective way for customers to purchase ION\* is through our subscription program which provides 15% off on-going, auto-ship orders. When customers sign up for the subscription program using an affiliate link or code, the customer gets the best price on the product. The subscription program supports daily microbiome health/glyphosate protection for the customer integrated into their lifestyle for long-term benefit AND a consistent revenue opportunity for the affiliate. A win-win!

## **International Affiliates:**

At this time, we only partner with Affiliates who are US based. Affiliates are required to submit a W9 form and thus must have a valid US Tax ID Number or Social Security Number.