

Maintaining Your Pet's Health in a Toxic World





Foster connection at a cellular level

If you're a fellow animal owner, we think you can agree that our pets are more than just furry fixtures in our homes; they are full-fledged members of the family. However, taking care of their health is becoming more challenging in the ever-increasing toxic environment in which we live.

Glyphosate, the herbicide used in most weed killers, has been proven to have negative effects on the microbiome (both in humans and animals), disrupting the immune system, communication between the gut and the brain, and overall health.

Our furry friends share our environments and our exposure to toxic chemicals (and usually more so). They run, roll around, and wrestle in treated grass. Some dogs eat grass and others play with toys that have been sitting on treated grass.

Besides encountering the chemical outside, studies have also shown higher levels of glyphosate in the food that they eat:

25%

The most contaminated pet food results in glyphosate exposure that, at the high end, is **roughly 25% above the average** daily intake for humans.

32x

Overall, dogs are shown to have roughly **32 times higher** levels of glyphosate than the human average, with cats showing 16 times the human average.

With this gut-damaging chemical so prevalent in the world around us, it's hard to know where to turn.



Gut Health Equals Pet Health

A good place to start is acknowledging the part that gut health plays in your pet's overall health. A strong gut lining is key to forming an essential barrier to toxins and other inflammatory foreign particles.

Further, a healthy, diverse, and balanced microbiome functions to support digestion and nutrient absorption, produce essential vitamins, and even regulate immune function.

Your pet needs a balanced microbiome and a strong gut lining to thrive and live their best lives! This is why promoting overall gut health can make a huge difference in the health of your pet.

“Stella is a rescue and had some intestinal infections as a puppy (coccidia/giardiasis). I started using ION* for myself years ago (back when it was called RESTORE) and decided to use the one for pets for her because I wanted to set her up as best as possible to restore her gut after treatments. She is happy, healthy, and as playful as ever!”



— DR. BRITTANY ROJO





3 Ways to Protect your Pet's Health in a Toxic World

Raw Food Diet

One way to limit the effects of glyphosate on your furry family members is to feed them a raw food diet. However, that may not always be possible. If a raw food diet is not possible, look for dog foods that contain the appropriate ingredients for your dog's life stage and breed. If you have questions, talk to your vet or veterinary nutritionist about the healthiest choice for your pet.

[LEARN MORE](#)

Avoid Toxins

Another way to limit the exposure of glyphosate is to pull out weeds by hand or use gardening tools. If the use of herbicides is necessary, choosing a natural product will help protect your pet from exposure.

[PET WEBINAR](#)

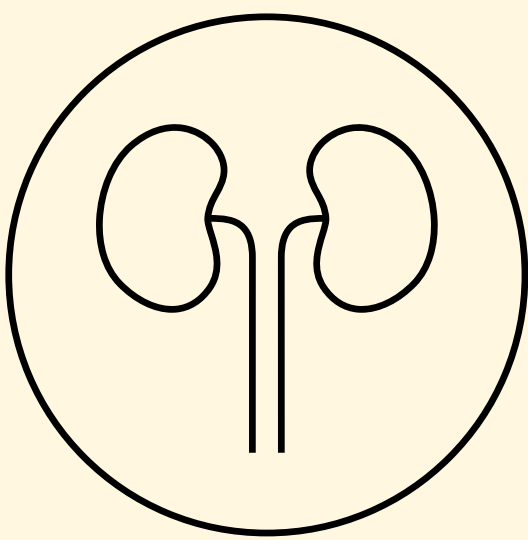
ION* Gut Support For Pets

Last but not least, introduce your dog or cat to ION* Gut Support For Pets. ION* is an all-natural, gut-strengthening, vitality-boosting supplement that is scientifically proven to manage the impact of environmental toxins found everywhere from the parks they play in, to the food they eat.

[SHOP PET](#)

Pets are family, prioritize their health

ION* Gut Support For Pets does what probiotics and other supplements can't - it fosters health at the foundation, strengthening the gut lining.



Kidney Function

ION* Gut Support For Pets is proven to strengthen important barrier cells of the kidney, protecting against toxins found in pet food and the environment.



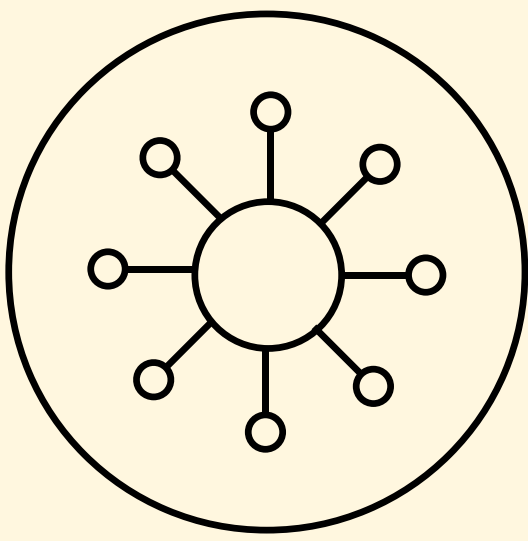
Digestion

With a strong gut lining, ION* Gut Support For Pets helps to reduce gas and bloating while supporting optimal digestion.



Vitality

When you protect your pet from toxins, give them quality food, and support their digestion, their vitality soars.



Immune Function

When the gut can function as it was created to, there's a cascading positive effect for the rest of your pet's body. For starters, a strong gut and more balanced microbiome means a more robust immune system - which has a cascading effect of good health in its own right.





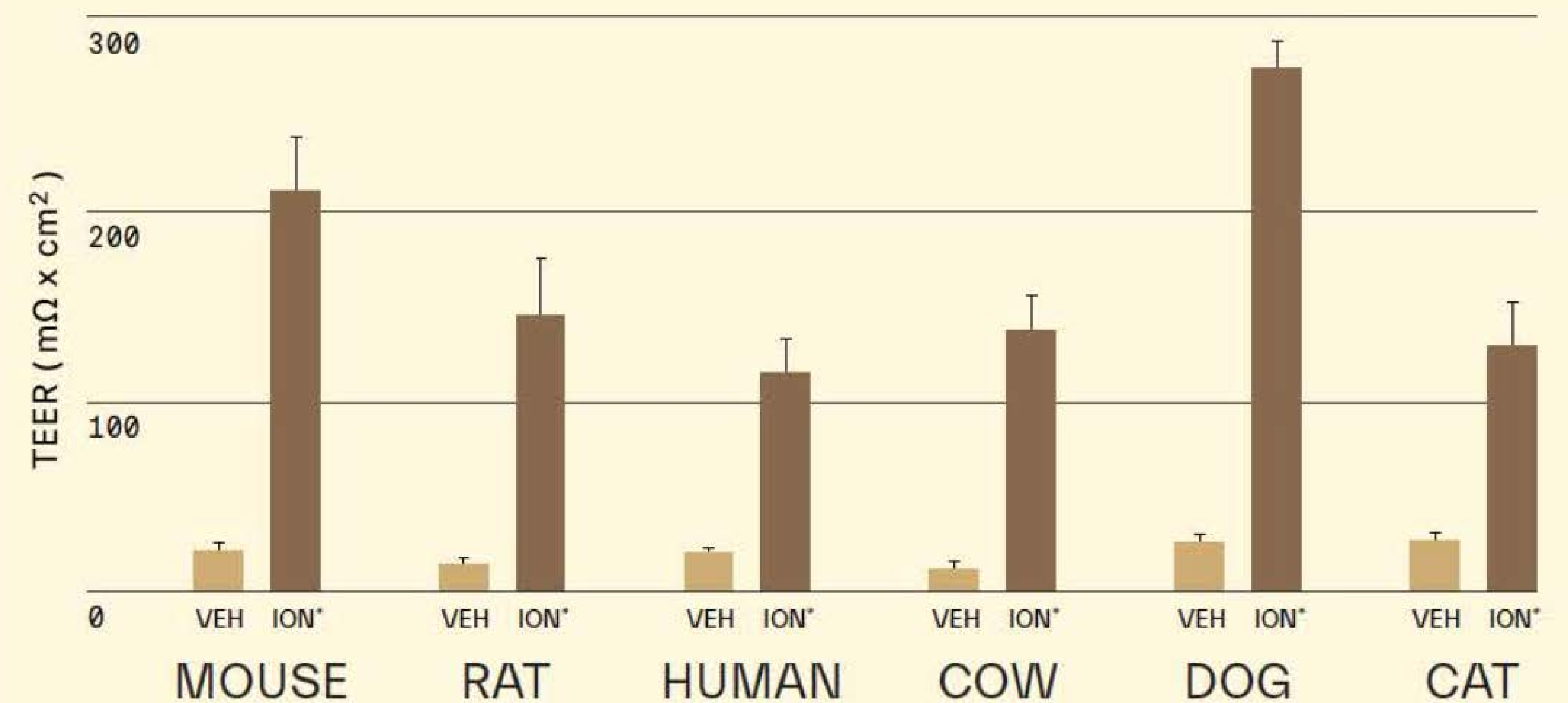
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Get to the root of pet health by starting with the gut and get to the root of gut health by starting with tight junction integrity. Tight junctions are the seals between cells that work intelligently to allow nutrients in and keep toxins out. ION^{*} is shown to increase the production of these unsung heroes of gut health across six species.

Our white paper shows the positive impact that ION^{*} Gut Support For Pets has on barrier integrity across six species.

LEARN MORE

Terrahydrite Promotes Tight Junction Production in Kidney Tubules in vitro Across Six Species





Integrative vets and wellness retailers agree: gut health is the foundation of pet vitality.

ION* Gut Support For Pets offers a next-level solution—helping your store stand out with a trusted, clinic-worthy product that consumers can easily access.

Schedule a product training session today with our Practitioner Channel Manager, Rebekah Graves to learn more about our offerings!

[BOOK MEETING](#)

Soil-derived microbiome support that goes beyond probiotics
