

Meet the New Standard in Gut Health

At ION*, we always follow our gut. And right now, it's leading us to a higher standard.

From a brighter label to a more durable bottle to an improved production process, this is everything you need to know about ION* 2.0.

ION* Intelligence of Nature™



What's New?

- *Brighter colors, sharper message, clearer science – this label has beauty and brains.
- * More durable bottles mean smoother shipping, less spills, and better overall experience.
- * And most importantly, what's *in* the bottle has improved. With an innovative new process, Gut Support has less sediment and improved taste, making it easier than ever to protect your body's largest barrier.

What hasn't changed...

There are a few keystones that we will always prioritize. No shortcuts. No exceptions.

- * All-natural and ethically sourced ingredients
- * Clinically studied and proven to work
- * No preservatives, toxins, or fillers
- * Bottled with care in the US

ION* Transition Timeline & Logistics



* Will I get a mix of both label versions in my order?

No. Once we transition, all orders shipped from our warehouse will include only the new labels. You won't receive a mix of old and new labels in the same shipment.

* Will the UPCs or SKUs change with the new labels?

No, the UPCs and SKUs will remain the same.

You won't need to update any backend systems or point-of-sale details—only the product images and descriptions if you're updating an online listing.

* Can I return my old labels and replace them with new labels?

No, we will not be accepting returns or exchanges for inventory with old labels.



Need support with the switch?

We've created an ION* Transition Media Kit just for you. Scan the QR code below to access updated product info, specs, imagery, and assets for your team or retail display.



Please feel free to reach out to sales@intelligenceofnature.com with any questions, concerns, or general guidance needs.

Bar raised. Barrier restored. The future of gut health starts here.

These statements have not been verified by the U.S. Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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